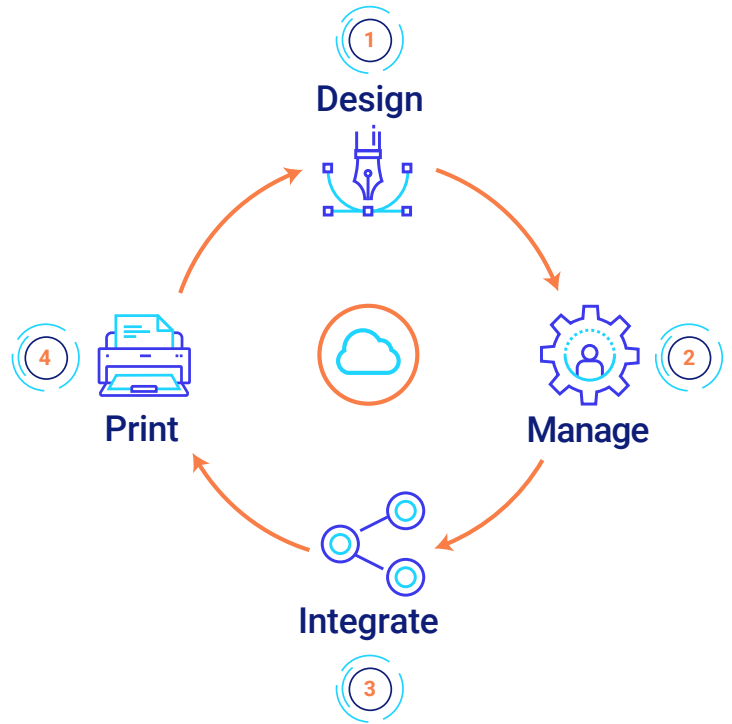# Loftware™ Cloud

## The simplest way to design and print labels

Loftware Cloud is the simplest, yet most comprehensive, cloud labeling solution on the market. It helps businesses of all sizes manage labeling, from label design to print and every step in between.

**1** Design
**2** Manage
**3** Integrate
**4** Print

## Why Loftware Cloud?

**Be up and running in minutes**
with minimal IT resources

**Integrate labeling**
with your product data

**Simply design labels**
from any computer in any location

**Easily scale printing**
across your business

**Securely store and manage**
labels and data in the Loftware Cloud

**Pay on subscription**
and lower your TCO

## What our customers say

"
*Implementing Loftware solved a lot of IT problems. We don't have the security implications we had with the previous system. We've moved quite a few of our systems to the cloud. The fact that we could have labeling in the cloud as well gave us a lot more flexibility in terms of integrations and APIs."*

**IAE**

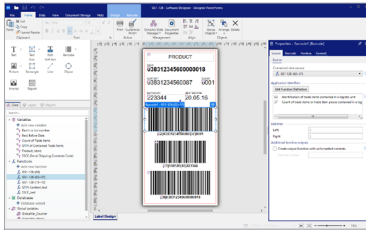Jeremy Annable, Business Systems Manager, IAE

"
*We needed to standardize labeling across our facilities. With Loftware Cloud, we have the benefits of a secure SaaS solution, integrated with our existing cloud infrastructure. As our business continues to grow, Loftware Cloud gives us an easy way to customize and scale our labeling operations."*

**Wada Farms**
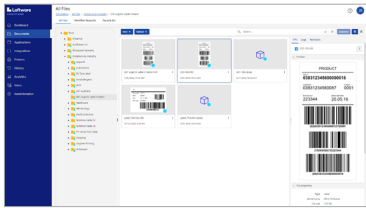
Jay Stowell, Director of IT at Wada Farms Marketing Group
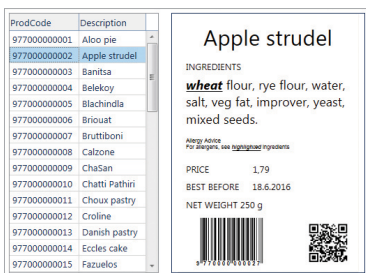
# From label template to print

## 1 Easily design barcode labels in minutes

Loftware Cloud includes a built-in label designer that delivers a familiar Microsoft Word-like user experience. You can quickly design professional labels and multi-page supply chain documents, such as delivery notes, packing slips and invoices. No IT help, barcoding knowledge or designer training necessary.



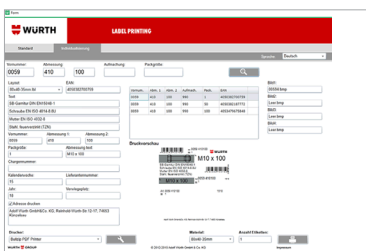## 2 Centrally store your labels and access them from anywhere

Loftware Cloud contains a centralized storage system for all of your labels. Access the latest, up-to-date label templates anytime, anywhere, from a web browser.



## 3 Guarantee accuracy by integrating with your product data

Loftware Cloud integrates label printing with your product data, giving you a single source of truth and preventing errors and mislabeling.

Designed to meet the needs of businesses of all sizes, Loftware Cloud also enables you to integrate printing with your ERP system or other cloud or on premise business applications, such as SAP, MS Dynamics, Workday, NetSuite,…



## 4 Easily scale printing across your business

With Loftware Cloud, you can easily extend labeling across departments and also to your business partners including suppliers, contract manufacturers and third-party logistics providers.

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## We partner and integrate with



Gold **Microsoft Partner** · Microsoft · SAP S/4 HANA · Dynamics 365 · workday · NETSUITE · ORACLE CLOUD

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## Loftware™

**www.loftware.com**

### Focus on your business, while we take care of your labeling infrastructure

Loftware Cloud is hosted in the Microsoft Azure cloud, which ensures high availability and secure storage of your label information. You benefit from the industry's state-of-the-art technology, so you are free to focus on your business and achieve faster time-to-value.